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GFX International, Inc.™ Unveils New Corporate Logo

September 6, 2007, GRAYSLAKE, IL – GFX International, a leading marketing-at-retail firm located in Grayslake, IL, announces the unveiling of its new corporate logo and tagline. The logo, with a sleek black background, clean lines and vibrant colors, comes paired with the new tagline, “Retail Image Solutions,” which encompasses the full breadth of GFX offerings in design, retail signage, displays and logistics.

“GFX offers a wide variety of capabilities ranging from visual strategy and design to production and implementation. We reinvented our logo to better reflect our offerings,” said GFX CEO and President Chuck Huttinger. “The contemporary, second-generation logo communicates our forward-thinking vision and is the first step in a company-wide repositioning campaign.”

The launch of the new logo can be seen in its entirety at the upcoming 2007 International Retail Design Conference being held September 19th-21st in Atlanta, GA, where GFX is participating as an Emerald Sponsor.

About GFX

GFX International is a full-service marketing-at-retail design and production firm with in-house manufacturing and logistics capabilities. GFX helps retailers and

brand marketers meet sales objectives by designing and producing impactful visual solutions.

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