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***GFX International, Inc.™ Receives Convenience Store News
Store Design Competition Honors***

Jan. 24, 2008, Grayslake, Ill. – GFX International, Inc., a leading full-service marketing-at-retail design and production firm, was awarded an honorable mention in the Convenience Store News Store Design Competition for its low-cost remodel of a Kum & Go store in Polk City, Iowa.

Kum & Go, the 21st largest convenience store chain in the United States, partnered with GFX to devise and execute a fresh, new look for its Polk City convenience store environment. GFX reevaluated Kum & Go's signage program strategy and designed a comprehensive store look and feel, inside and out, without abandoning the original brand equity. By combining a rich, saturated color palette to complement the core red of Kum & Go, GFX was able to offer a consistent brand and shopping experience, while differentiating Kum & Go in the marketplace.

As a result of the success of the Polk City remodel and the receipt of the Convenience Store News Store Design Competition honors, GFX and Kum & Go continue to nourish a long-standing partnership, offering new and innovative solutions to further grow the Kum & Go business.

About Kum & Go, L.C.

Founded on old-fashioned customer service, Kum & Go is a pioneer in the convenience store industry. Kum & Go began in 1959 in Hampton, Iowa, and has grown to more than 430 convenience stores in 12 states (Iowa, Arkansas, Colorado, Minnesota, Missouri, Montana, Nebraska, North Dakota, Oklahoma, South Dakota, Wyoming and Wisconsin). Thanks to the efforts of its more than 3,600 associates, Kum & Go convenience stores continue to lead the industry in customer service and convenience. In addition to a wide selection of products, Kum & Go provides customers a proprietary mix of products under the well-known Hiland brand name. Other proprietary product offerings include Java Ridge Premium Coffee, Napa Creek and Sea Ridge wines, and Go Fresh Market sandwiches.

Kum & Go has maintained 48 years of dedicated community commitment, each year returning at least 10 percent of its profits to the communities it serves. Kum & Go is the 21st largest convenience store chain in the United States. For more information about Kum & Go, visit www.kumandgo.com.

About GFX

GFX International is a full-service marketing-at-retail design and production firm with in-house manufacturing and logistics capabilities. GFX helps retailers and brand marketers meet sales objectives by designing and producing impactful visual solutions.

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