

Contact:

Erin Johnson
Marketing Manager
GFX International, Inc.
(847) 543-4656
ejohnson@gfxi.com

GFX International, Inc.™ Receives Print Communicator Award

August 27, 2007, GRAYSLAKE, IL – GFX International, Inc., a full-service marketing-at-retail design and production firm, has been awarded a Print Communicator Award of Distinction for its GlobalShop campaign. Led by Marketing Director Michele Shaw, the campaign included the GFX tradeshow booth design as well as pre and post-show promotional mailers.

“The GFX GlobalShop team puts in countless hours ensuring our branding and messaging are on target, “ said Shaw, “It is an honor to receive a Print Communicator Award that acknowledges that achievement.”

The 13th annual Communicator Awards is an industry award given to recognize superior work by print media professionals in the field of communication.

In addition to the Communicator Award, GFX has received other honors for its past GlobalShop campaigns, including the 2005 Best Booth Award of Merit from Visual Merchandising and Store Design (VM+SD).

About the Annual Communicator Awards

The Annual Communicator Awards is an international awards competition that recognizes outstanding work in the communication field. Entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

About GFX

GFX International is a full-service marketing-at-retail design & production firm with in-house manufacturing and logistics capabilities. GFX helps retailers & brand marketers meet sales objectives by designing & producing impactful visual solutions.

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