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GFX International, Inc.™ Implements New Green Policy

November 8, 2007, GRAYSLAKE, IL – GFX International, Inc., a leading full-service marketing-at-retail design and production firm, announces the launch of its new corporate Green Policy. As part of its formal policy, GFX has expanded upon its corporate recycling program, employed six years ago, and implemented improved waste management, recycling and energy management initiatives throughout its organization.

“At GFX, we are constantly searching for new ways to reduce our environmental footprint,” said GFX President and CEO Chuck Huttlinger, “With the eco-friendly programs in our Green Policy, we are making a commitment to sustainable, environmentally responsible business practices.”

An ambitious component of the new Green Policy, GFX has redesigned its entire production facility in order to reduce energy consumption and maximize productivity and efficiency.

GFX has also launched new in-office recycling efforts, in addition to taking the initiative to produce all corporate letterhead, envelopes, printer paper and marketing collateral with 100% post-consumer fiber.

GFX promotes its Green Policy and its benefits through annual employee environmental education sessions. A copy of the GFX Green Policy is available upon request.

About GFX

GFX International is a full-service marketing-at-retail design and production firm with in-house manufacturing and logistics capabilities. GFX helps retailers and brand marketers meet sales objectives by designing and producing impactful visual solutions.

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